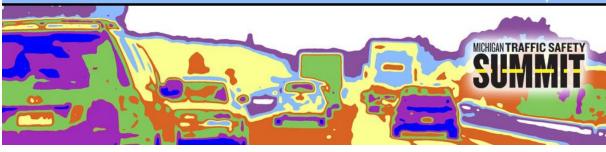
23RD ANNUAL MICHIGAN TRAFFIC SAFETY SUMMIT MARCH 20-22, 2018



10:45 a.m. – 12 p.m.	TUESDAY, MARCH 20, 2018
Enforcement	Legal Update
Enforcement	Red Light Running
Engineering	Roundabout Innovation: Thinking Outside the Circle
Impaired	Enhancing Your Understanding of Novel Synthetic Opioids
Miscellaneous	Tips and Tactics for Engaging Millennials and Gen Z
Teens and Young Drivers	Safe and Sober School Program
2 – 3:15 p.m.	TUESDAY, MARCH 20, 2018
Commercial Motor Vehicle	Commercial Motor Vehicle Enforcement
Enforcement	Office of Highway Safety Planning Traffic Enforcement Grant Project Director's
	Meeting
Enforcement	Underage Drinking Enforcement Training and Teen Trends
Engineering	Local Agency Safety Program
Impaired	Roadside Drug Testing Pilot
Pedestrian/Bicycle	Safe Routes and Safe Schools
3:45 – 5 p.m.	TUESDAY, MARCH 20, 2018
Communications	Making Messages Matter
Distracted Driving	Operation Ghost Rider
Enforcement	Motor Vehicle Code Update
Impaired	Impact of Cannabis Legalization in Washington
Motorcycle	Ride Smart, Florida's Motorcycle Safety Outreach Campaign
Senior Drivers	Senior Driver Resources and Advanced Driver Assistance Systems
10:15 – 11:30 a.m.	WEDNESDAY, MARCH 21, 2018
Autonomous Vehicles	Autonomous Vehicles and Their Impact on the State
Data	Crash Data, The Pursuit of Quality Control
Engineering	Traffic Safety Sampler
Miscellaneous	Wrong Way Driving
Occupant Protection	Human Missile, Why Seat Belts Matter in the Back Seat
Senior Drivers	How to Develop an Older Driver Program
1:30 – 2:45 p.m.	WEDNESDAY, MARCH 21, 2018
Bicycle	Grand Rapids' Bicycle Safety Education Campaign
Communications	Media Roles and Communication Strategies
Enforcement	Legal Update
Engineering	Development of Pedestrian and Bicycle Risk Models for Statewide Use in
	Reducing Fatal and Serious Injuries
Impaired	Roadside Drug Testing Pilot
Impaired & Distracted Driving	Impact of 3 Ds and Remembering Olivia
8:30 – 9:45 a.m.	THURSDAY, MARCH 22, 2018
Data	Michigan Data Integration for the Reduction of Traffic Fatalities
Distracted Driving	Reducing Youth Distracted Driving
Enforcement	Below 100 and Traffic Safety
Traffic Incident Management	Traffic Incident Management Sampler